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TRAVEL PRINTOUT

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International Terrorism Reduces U.S. Travel Abroad

Terrorist attacks on international air carriers are discouraging Americans from traveling abroad.

About 1.8 million U.S. residents changed their reservations to visit foreign countries as a result of recent hijackings and bombings, according to the US Travel Data Center's February survey of American residents and their travel patterns, now in its eighth year.

The survey, conducted soon after attacks on airports in Rome and Vienna, found that 84 percent of U.S. adults were aware of terrorist activities. Nine percent of the public had made plans to visit foreign countries, and nearly one-third of prospective travelers had made reservations.

Among the 5.1 million who had made reservations, 35 percent (1.8 million) changed them as a result of these terrorist attacks.

Seventy-eight percent of those who had changed their reservations (1.4 million) decided against traveling abroad, opting instead to cancel their trip plans or to switch to domestic destinations.

About 22 percent of those who changed their foreign travel reservations substituted another foreign destination.

Results are consistent with those from the July 1985 survey, adjusted for time of year. The earlier survey found 1.4 million Americans had changed their foreign travel reservations, and 1.2 million had decided against visiting a foreign destination.

"Terrorism against international travelers benefits no one," commented Dr. Douglas C. Frechtling, Data Center director. "While individual foreign destinations will suffer from fewer American visitors this year, U.S. destination gains will be imperceptible since U.S. travel abroad accounts for less than 2 percent of American travel away from home."##

Travel Increases During Fourth Quarter 1985

Travel grew at a healthy rate during October, November and December 1985 over travel volume recorded for the same 1984 period, according to the US Travel Data Center's National Travel Survey Fourth Quarter Report.

Americans took 262 million person-trips, a 4 percent increase from fourth quarter 1984. (A person-trip is measured each time anyone goes 100 miles or more away from home.)

Vacation travel rose 5 percent to 176 million person-trips.

Pleasure travel soared almost 11 percent as 124 million person-trips were made to "visit friends and relatives" and 70 million person-trips involved "other pleasure" purposes such as sightseeing, outdoor recreation and entertainment.

Business/convention travel increased 12 percent, accounting for 54 million person-trips.

Auto/truck/RV person-trips rose slightly to 187 million, but air person-trips showed a 14 percent increase with 63 million.

Average distance traveled was up 50 miles to 920, while average duration fell slightly to 5.2 nights.

The South Atlantic Census area produced and attracted the most travelers.

The survey, available to Data Center members free, may be obtained from the center by others for $70 prepaid.##

February Travel Prices Drop to Lowest Level Since May 1985

Lower gasoline prices contributed to the third decline in four months for travel costs throughout the United States. Costs dipped 0.7 percent in February, according to the US Travel Data Center's Travel Price Index (TPI).

For comparison, consumer goods costs, as measured by the Consumer Price Index (CPI), declined 0.3 percent in February.

The TPI, which measures changes in the seasonally unadjusted prices of lodging, food, transportation and other goods and services purchased by Americans traveling away from home in the United States, dropped to 383.3 (1967 = 100) in February, its lowest level since May 1985.

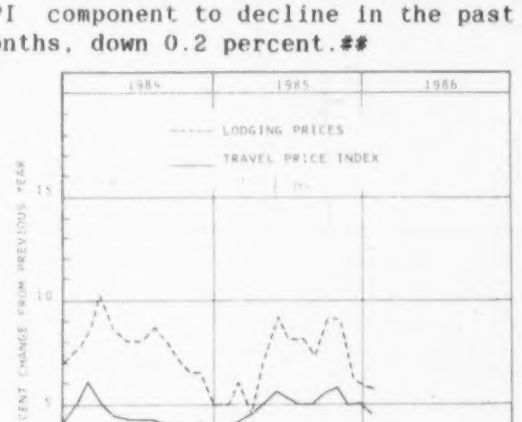
Gasoline prices fell 5.8 percent in February, this category's largest monthly decline since the TPI began in 1967.

Out-of-town lodging costs led all TPI components, rising 1.0 percent in February.

Despite the steady decline in travel prices, February's TPI was 4.2 percent higher than 12 months earlier, while the CPI was up 3.2 percent.

Intercity bus fares gained 10.4 percent, more than any other TPI component.

Gasoline prices comprised the only TPI component to decline in the past 12 months, down 0.2 percent.##



Lodging Prices Outpace Travel Price Index

Monthly and Annual Rates of Change in the Travel Price Index and Components
February 1986

TPI Component	Monthly Percent Change January 1986 to February 1986	Annual Percent Change February 1985 to February 1986
Transportation	- 2.6	3.4
Airline Fares	- 0.4	5.7
Intercity Bus Fares	0.4	10.4
Intercity Train Fares	- 1.3	3.9
Taxicab Fares	0.2	3.5
Gasoline	- 5.8	- 0.2
Lodging	1.0	5.6
Food Away From Home	0.3	3.7
Entertainment Services	0.8	5.8
Incidentals	- 0.1	2.0
TRAVEL PRICE INDEX	- 0.7	4.2
CONSUMER PRICE INDEX	- 0.3	3.2

Source: US Travel Data Center and U.S. Bureau of Labor Statistics

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TRAVEL PRINTOUT reports on the results of Data Center projects, national travel research conducted by other respected organizations, and trends in the U.S. travel industry. Subscriptions are available for $55 per year, U.S., Canada and Mexico; other foreign countries, $65 per year, payable in U.S. funds only.

Federal Surveys Provide Resource to Travel Industry

Federal government surveys represent a potentially substantial resource to the tourism industry, according to Alan E. Pisarski in An Inventory of Federal Travel and Tourism Related Information Sources.

Published by the US Travel Data Center and the Business Research Division at the University of Colorado School of Business Administration, the inventory provides a brief but comprehensive listing of U.S. government travel sources.

Five federal surveys in the inventory, listed below, give information on consumer expenditures, personal transportation, international air travelers, leisure activity and recreation.

• **Consumer Expenditure Program**. This annual survey, started in 1980 by the Department of Labor, Bureau of Labor Statistics, provides income and expenditure data by demographic characteristics. The program's two components consist of a quarterly interview and a diary.

The interview survey collects data on trip expenditures. The diary, kept by respondents for two consecutive one-week periods, provides data on frequently purchased items.

About 10,000 diaries and 45,000 quarterly interviews are included in the yearly survey.

Published in February 1986, the 1982-83 diary survey costs $2.75 and the interview survey costs $7. Public-use tapes also are available with price dependent on tape density.

Further information may be obtained from Stephanie Shipp at 202-272-5060.

• **National Personal Transportation Survey**. Sponsored by the Department of Transportation, three home-interview surveys conducted by the Bureau of the Census yield travel-pattern profiles.

The Census interviewed 6,500 households in the last survey (1983), obtaining information on any trip taken by a resident over 5 years of age.

Editor's Note: Pull out this section to use as a handy reference.

Data includes age, sex, race and respondents' education level as well as income and household location.

Two reports on the 1983 survey, Summary of Travel Trends and Survey and Data Tabulations, are available free. Fees for public-use tapes vary.

Contact Ruth Asin at 202-426-0160.

• **In-Flight Survey of International Air Travelers**. Started in 1982 by the U.S. Travel and Tourism Administration, this quarterly survey provides information about international travel to and from the United States.

Flight personnel on 35 airlines distribute a self-administered questionnaire to all passengers 18 years of age or older whose international trips originate in the United States or include the United States in their itineraries.

Data gathered includes travelers' annual income, residence, trip purpose, entry port, destinations, trip duration, lodging and expenditure breakdowns.

Reports contain year-to-date information and cost $100 each. Public-use tapes also are available.

Contact Marsha Iyomasa at 202-377-4028.

• **National Leisure Activity Survey**. Sponsored by the National Endowment for the Arts, the survey, conducted in 1982 and 1985 by the Bureau of the Census, provides information on participation in cultural activities.

Respondents, 18 years old and above, indicate frequency of attendance at or participation in concerts, movies, theatre, museums, arts festivals and historic parks or monuments.

The survey does not indicate where the cultural participation takes place nor distinguish travelers from other persons in the population.

A technical report on the 1982 survey is available through Education, Research, Information Centers (ERIC) data files in most major libraries.

Free notes on the 1982 survey also are available.

Contact Harold Horowitz at 202-682-5432 for information.

(Continued on page 4)

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• **National Recreation Survey.** This National Park Service program obtains data approximately every five years on such items as favored recreation activities, frequency and preference strengths, expenditures for 36 outdoor activities, distances traveled to recreation, and transportation mode.

Household residents over 12 years of age respond to survey questions. About 5,500 people were included in the last personal-interview survey conducted in 1982.

Survey results are expected to be published by late May 1986.

Contact Merle Van Horn at 202-343-3770.

More details on the above surveys can be obtained in the inventory, which was sent free to US Travel Data Center full members. Others may obtain the report for $25 prepaid from the US Travel Data Center, 1899 L Street NW, Suite 610, Washington, DC 20036.##

DOT Begins Publishing Aviation Industry References

The Department of Transportation's Research and Special Programs Administration recently announced resumption of production and distribution of three aviation industry reference publications formerly produced by the Civil Aeronautics Board.

Air Carrier Traffic Statistics, produced monthly beginning with the December 1985 edition, includes data on passenger and cargo capacities and traffic carried by carrier entity and service class for more than 100 large certificated air carriers, based on reports submitted to DOT.

A monthly subscription costs $150.00.

Air Carrier Financial Statistics, produced quarterly beginning with the June 1985 edition, contains income statement and balance sheet figures, in separate sections, by carrier entity for the most recent quarter and 12-month period.

Subscription cost is $50.

Air Carrier Industry Scheduled Service Traffic Statistics, produced quarterly beginning with September 1985, gives information on passenger and cargo capacities and traffic carried in scheduled service for medium regional carriers and summary tables for all carrier groups.

Subscription cost is $50.

For further information, contact Marjorie Saccoccio at 617-494-2450.##

Data Center Provides National Travel Surveys

Since 1979, the US Travel Data Center has worked to fill in gaps created by the demise of Census national travel surveys by monitoring travel volume and characteristics.

The Data Center conducts a monthly telephone interview survey of random samples of 1,500 American adults.

Information requested includes the number of trips (going 100 miles or more away from home) taken in the past month, trip purpose, transportation used, accommodations, number of people on the trip, destination and intentions for vacation travel over the next six months.

The Data Center's National Travel Survey results appear in quarterly and full-year reports, which are available free to members but may be purchased individually by others.

Reports cover demograhics and trip characteristics of total travel, business travel, pleasure travel, auto, air, vacation, and weekend with estimates of trips taken during a quarter.

In order to fund the survey, the Data Center offers a subscription service that allows specific proprietary questions such as perceptions of particular destinations or service preferences.

Contact Suzanne Cook at 202-293-1040 for further information about the National Travel Survey.##

Travel Increases in December 1985

December travel increased nearly 6 percent from year-earlier levels, according to the US Travel Data Center's latest National Travel Survey results.

Travel by Americans rose from 78 million person-trips in December 1984 to 82 million a year later. (A person-trip is measured each time anyone goes 100 miles or more away from home.)

The monthly telephone survey of more than 1,500 American adults reported vacation travel increased 13 percent and weekend travel went up 2 percent.

A 20 percent increase in pleasure travel (visiting friends and relatives, outdoor recreation, sightseeing and entertainment) offset a 5 percent decline in business/convention travel.

Average trip duration dropped to 5.6 nights from 5.9 nights one year earlier. Round-trip distance rose slightly from 910 miles in 1984 to 960 miles in 1985.

Travel by personal motor vehicle decreased 3 percent from December 1984, while air travel soared 13 percent.

The Mountain/Pacific region was the most popular with American travelers, accounting for 22 million person-trips during December 1985. The largest increase in travelers came from the New England/Mid-Atlantic region.

Results from the National Travel Survey are projectable to the total U.S. adult population.##

Data Center Offers Summer Travel Outlook

The US Travel Data Center's 1986 Outlook For Summer Travel: A Guide To Vacation Markets becomes available May 14. It will be sent to full and can be purchased by limited members and others for $60 prepaid.

The report discusses demographic and regional markets and projects the number of trips, person-trips and person-nights for June, July and August 1986.

Included are forecasts for the $30,000+ income group, 25-55 and 55+ age groups, transportation mode, type of lodging and average distance, based on data from the National Travel Survey.

To place an order, send a check for $60 to the US Travel Data Center.##

Visitor Volume at National Parks

Region	JAN 1986 visits*	Change from JAN 1985 (percent)	Percent change 1986/1985 Year-to-Date
NEW ENGLAND	209,359	13.4	13.4
MIDDLE ATLANTIC	710,343	28.9	28.9
SOUTH EAST	5,287,954	35.8	35.8
EAST NORTH CENTRAL	269,893	17.6	17.6
WEST NORTH CENTRAL	140,846	16.5	16.5
WEST SOUTH CENTRAL	420,519	52.7	52.7
MOUNTAIN	1,440,470	57.2	57.2
PACIFIC	2,616,107	12.0	12.0
TOTAL	11,095,491	30.4	30.4

* adjusted for differences in reporting units

States comprising the Census regions:

NEW ENGLAND: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont. MIDDLE ATLANTIC: New Jersey, New York, Pennsylvania. SOUTH EAST: Alabama, Delaware, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia. EAST NORTH CENTRAL: Indiana, Illinois, Michigan, Ohio, Wisconsin. WEST NORTH CENTRAL: Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota. WEST SOUTH CENTRAL: Arkansas, Louisiana, Oklahoma, Texas. MOUNTAIN: Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming. PACIFIC: Alaska, California, Hawaii, Oregon, Washington.

Current Travel Indicators

CURRENT TRAVEL INDICATORS	Current Month	Current Value	Percent Change From Previous Month	Percent Change From Year-ago Month	Percent Change Year-to-date
Establishment receipts or retail sales					
Hotels, motels and other lodging places(1)	Jan	$ 3,235 million	- 0.6	6.2	6.2
Eating and drinking places(2)	Jan	$11,141 million	1.3	6.0	6.0
Gasoline service stations(2)	Jan	$ 8,427 million	- 0.8	0.9	0.9
Commercial lodging demand					
Hotel/motel occupancy rate(3)	Jan	61.7 percent	N/A	- 1.3	- 1.3
Real demand for commercial lodging(4)	Jan	43.4 million nights	N/A	2.2	2.2
Airline passenger traffic(5)					
Domestic revenue passenger-miles	Jan	18.2 billion	- 6.3	9.7	9.7
International revenue passenger-miles	Jan	4.5 billion	- 0.4	11.0	11.0
Highway traffic volume(6)					
Rural arterial vehicle-miles	Jan	31.7 billion	- 9.1	8.5	8.5
Rail passenger traffic(7)					
Amtrak passenger-miles	Jan	349.5 million	-26.0	8.9	8.9
Travel Price Index(8)	Jan	386.0	0.4	5.1	5.1
U.S. resident travel(9)					
Total person-trips	Dec	82.4 million	- 9.5	5.6	8.2
Vacation person-trips	Dec	61.8 million	2.5	12.6	5.9
Total person-nights	Dec	461.4 million	5.5	0.3	12.6
Vacation person-nights	Dec	383.2 million	13.5	10.8	7.9
Public use of national parks(10)					
Visits	Jan	11,405,059	5.6	30.3	30.3
Overnight stays	Jan	402,095	19.5	9.2	9.2
Foreign arrivals in U.S.(11)					
From overseas	Nov	N/A	N/A	N/A	N/A
From Canada	Jan	721,083	24.2	4.0	4.0
U.S. citizen departures(11)					
To overseas	Nov	N/A	N/A	N/A	N/A
To Canada	Jan	365,878	-21.6	18.5	18.5
Domestic demand for motor gasoline(12)					
Barrels per day	Jan	6,572 thousand	- 2.7	3.7	3.7

N/A = not available

(1)Source: Smith Travel Research, seasonally unadjusted. (2)Preliminary; adjusted for seasonal variation and trading day differences. Source: Bureau of the Census. (3)Source: Smith Travel Research, seasonally adjusted. (4)Source: Smith Travel Research, unadjusted room nights sold. (5)Preliminary; U.S. scheduled service air carriers. Source: U.S. Department of Transportation. (6)Source: Federal Highway Administration. (7)Source: National Railroad Passenger Corporation (Amtrack). (8)Source: U.S. Travel Data Center and Bureau of Labor Statistics. (9)Source: U.S. Travel Data Center. (10)Preliminary; unadjusted for differences in reporting units. Source: National Park Service. (11)Source: Statistics Canada and Nettleton Travel Research Center. (12)Preliminary; Source: U.S. Department of Energy.

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